

# Doug DeLong

Digital Media Designer, Flash/Html5 Ad Developer  
Print Designer, Web Content Developer

## Education:

1989-1993

- Goose Creek High School

1993-1997

- Trident Technical College

Associates Degree in Graphic Design

## Experience:

**1997-1998**

-T&T Sports

Graphic Designer & Screen Printing

**1998 - 2015**

**Evening Post Publishing Company**

**The Post and Courier**

**1998-2002**

*Platemaking & Prepress Specialist*

Duties included burning plates for the press, scanning and processing photos and artwork for advertising and editorial departments.

**2002 - 2006**

*Print Ad Designer*

Duties included designing ads that ran in the paper and other publications at The Post and Courier.

Won Addy award and many SC Press and Mid Atlantic Awards while at this position.

**2006-2012**

*Online Content/Flash Developer*

Duties included creating online ads and online advertising content for all of Evening Post Publishing and Cordillera TV properties, a total of 18 media companies around the U.S. I've created thousands of flash and static banner ads, along with hundreds of landing pages and advertising blasts.

**2012 - 2015**

**Informed Interactive (A Division of Evening Post)**

*Online Content/Flash Developer/HTML 5 Ad Developer*

Duties included creating online ads and online advertising content for all of Evening Post Publishing and Cordillera TV properties, a total of 18 media companies around the U.S. That included ads that ran on websites, graphics for Facebook, mobile, advertiser landing pages and eblasts.

## Freelance

2012-Present: Witmark - Print/Web Graphic Designer

Dec. 2015-2019: WKYT Lexington - Online Content Graphic Designer

Mar. 2016-Present: GlobalScarves - Graphic Designer

## Extracurricular

U16 & U18 Soccer coach with Charleston Battery Soccer Club,

Volunteer Assistant Varsity Girls soccer coach Academic Magnet High School

## Software & Applications:

Photoshop CC

Illustrator CC

Dreamweaver CC

Indesign CC

Acrobat

QuarkXpress

Quicktime Pro

iMovie

Google Web Designer

Adobe Edge Animate

HTML5 QA Certified

WordPress

Unbounce

(Landing Page Web App)

Constant Contact

(Email Newsletter)

Mailchimp

(Email Newsletter)

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See my Portfolio at  
[dougdelong.com](http://dougdelong.com)